



2023 Rio Grande Classic – Sponsorship Form

Top Gun, New Mexico’s non-profit competition balloon club, has been hosting our Rio Grande Classic Competition over Memorial Day weekend for over 30 years. This year, we are also hosting the NM State and the Southwest Region Hot Air Balloon Championship. Pilots will be coming in from all over the United States to compete in this sanctioned event.

We need YOUR help with your sponsorship of the event. In return, we have put together an incredible package of Sponsor benefits including Advertising, Balloon Rides, and other great amenities. We will make sure that everyone in New Mexico and the National Balloon Community knows you support our Balloon Community!

Please show your support by completing your sponsorship information below. If you have any questions, please contact our Event Co-chair, Jessica Price, mrsjprice44@gmail.com, (505) 850-0173. We are a Non-Profit | 501 (c)(3) #85-0381950.

Mail your sponsorship form and payment to: Top Gun, Inc., PO Box 90236, Albuquerque, NM 87199. You can also pay via credit card at: www.riograndeclassic.org.

* Balloon ride recipient(s) will receive a certificate from a sponsored RGC Pilot. They can be contacted to arrange the flight, weather permitting. Not valid for rides during the event. One (1) balloon ride equals (1) individual person. **Certain blackout dates apply for Fiesta, RGC and other Top Gun Flying Events.**



Maverick (Diamond Main Event Sponsor) – 1 ONLY - \$5,000

Your Sponsor Amenity Package as the Named Event Sponsor:

<ul style="list-style-type: none"> • 6 Balloon Rides* • Main Event Banner • Balloon Basket Banner • Corporate Logo Sticker on Every Basket Banner • Option to add literature or swag into Pilot Bags. 	<ul style="list-style-type: none"> • Logo on All T-Shirts • 6 T-Shirts • 6 Event Pins • 6 Invites to Registration Party • 6 Invites to Award Party 	<ul style="list-style-type: none"> • Premium Website Promotion www.topgunballooning.org • Premium Website Promotion www.riograndeclassic.org • 1 Year Boosted Facebook Advertising • Logo Links to your Website
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Goose (Platinum Sponsor) – \$2,500

Your Major Sponsor Amenity Package:

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| <ul style="list-style-type: none"> • 4 Balloon Rides* • Main Event Banner • Balloon Basket Banner • Logo Embossed Pilot Gift promotional item • Option to add literature or swag into Pilot Bags. | <ul style="list-style-type: none"> • 4 T-Shirts • 4 Event Pins • 4 Invites to Registration Party • 4 Invites to Award Party • Logo Links to your Website | <ul style="list-style-type: none"> • Premium Website Promotion www.topgunballooning.org • Premium Website Promotion www.riograndeclassic.org • 1 Year Boosted Facebook Advertising • |
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Iceman (Gold Sponsor) – \$1,000

Your Sponsor Amenity Package:

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| <ul style="list-style-type: none"> • 2 Balloon Rides* • Main Event Banner • Balloon Basket Banner • Option to add literature or swag into Pilot Bags. | <ul style="list-style-type: none"> • 2 T-Shirts • 2 Event Pins • 2 Invites to Registration Party • 2 Invites to Award Party • Logo Links to your Website | <ul style="list-style-type: none"> • Premium Website Promotion www.topgunballooning.org • Premium Website Promotion www.riograndeclassic.org • 6 Months Boosted Facebook Advertising |
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Viper (Silver Sponsor) – \$500

Your Sponsor Amenity Package:

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| <ul style="list-style-type: none"> • 1 Balloon Ride* • Main Event Banner • Balloon Basket Banner • Option to add literature or swag into Pilot Bags. | <ul style="list-style-type: none"> • 1 T-Shirts • 1 Event Pins • 2 Invites to Registration Party • 2 Invites to Award Party | <ul style="list-style-type: none"> • Premium Website Promotion www.topgunballooning.org • Premium Website Promotion www.riograndeclassic.org • 3 Months Facebook Advertising • Logo Links to your Website |
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Jester (Bronze Sponsor) – \$250

Your Sponsor Amenity Package:

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| <ul style="list-style-type: none"> • Main Event Banner • Option to add literature or swag into Pilot Bags. • 1 T-Shirt • 1 Event Pins | <ul style="list-style-type: none"> • 2 Invites to Registration Party • 2 Invites to Award Party • Logo Links to your Website • 3 Months Facebook Advertising | <ul style="list-style-type: none"> • Premium Website Promotion www.topgunballooning.org • Premium Website Promotion www.riograndeclassic.org |
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Sponsorship Agreement

Name of Business – as it should appear on promotional material:

Contact: _____

Address: _____

City, State, Zip: _____

Mobile Phone #: _____

E-mail: _____

Website for promotional purposes: _____

PLEASE SEND YOUR HIGH RESOLUTION COLOR LOGO (1200dpi) FOR USE ON WEBSITE, BANNER, and SOCIAL MEDIA TO: SECRETARY@TOPGUNBALLOONING.ORG

(YOU CAN PROVIDE A CHECK OR ALSO PAY VIA CREDIT CARD AT RIOGRANDECLASSIC.ORG)

EVENT SPONSOR T-SHIRT ORDER FORM

_____ Maverick Event Sponsor \$5,000 6-Shirts | ___ sm ___ md ___ lg ___ xl ___ xxl

_____ Goose Sponsor \$2,500 4-Shirts | ___ sm ___ md ___ lg ___ xl ___ xxl

_____ Iceman Sponsor \$1,000 2-Shirts | ___ sm ___ md ___ lg ___ xl ___ xxl

_____ Viper Sponsor \$500 1-Shirt | ___ sm ___ md ___ lg ___ xl ___ xxl

_____ Jester Sponsor \$250 1-Shirt | ___ sm ___ md ___ lg ___ xl ___ xxl